

To Whom It May Consern:

The NBC affiliate in the Fort Smith, Arkansas metropolitan area recently changed its call letters from KPOM to KNWA, broadcasting on Channel 24. The station WAS broadcasting as KPOM Fort Smith Channel 24, KFAA Rogers Channel 51 and, as I mentioned, is now KNWA.

Living in Fort Smith, I have been a consistent viewer of Channel 24. I have noticed since they have change their call letters and format pronouncing "A new focus", that the station is NOT covering Fort Smith weather as specific and in detail as they use to except for a ticker tape at the bottom of the screen. The fact is that there has been NO MENTION of Fort Smith news, weather or sports.

My feeling is that since the station was granted a license by the FCC on channel 24 that there must have been some commitment or promise to cover news, weather and sports in the Fort Smith metropolitan area.

Do they have a commtment or requirement to provide local news, weather and sports in the Fort Smith Metropolitan area since they are broadcasting on Channel 24?

Thank you for a reply.

John R. Hale